

# **Film Weekly**

VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 21, No. 30

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## 10 FROM PARAM'T FOR REST OF YEAR

### Canadians Back Unesco Centre

Canadians representing the National Film Board and the Canadian Broadcasting Corporation were among those who supported the setting up of an International Centre of educational, scientific and cultural films for television, with the head office in Paris, and

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### Fox Has Five In Summer Lineup

Heading for a target of 28 releases this year as part of an amplified production-distribution program, 20th Century-Fox last week announced a three-month summer line-up of five major CinemaScope 55 and CinemaScope attractions. The slate, covering

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### 'COMMANDMENTS', 'WAR & PEACE' GET SPECIAL ENGAGEMENTS

Special engagements of Cecil B. DeMille's *The Ten Commandments* and Ponti-DeLaurentiis' *War and Peace*, two of the largest motion picture projects in history, will highlight the Paramount release schedule of ten features

#### Pioneers' Tourney Tickets Going Fast—Bermack

Those who intend to participate in the annual golf tournament of the Canadian Picture Pioneers, scheduled for August 16 at St. Andrew's Golf and Country Club, Toronto, are urged to get their tickets now.

Only 300 tickets are available for the event, which sold out last year. The tickets are priced at \$5, with many going to non-golfers, for whom many activities have been provided. Joe Bermack, Peerless Films, is handling the tickets for the committee, which Dan Krendel of Famous Players Canadian Corporation heads.

Tee-off time is 10 a.m. and the day will conclude with a dinner. During the day there will be free Cokes, Pepsis, Shopsy's hot dogs and ice cream, as well as a prize for everyone there.

Assisting Krendel and Bermack on the committee are Chet Friedman, Ferg Martin, Al Perly and Andy Bausch.

during the final six months of 1956. The Canadian division, headed by Gordon Lightstone, is geared for the tremendous impact of the films that are part of the program.

Described as "the biggest box-office array of product ever to come from the company during a half-year period," the ten productions are being offered to theatres at the time of Paramount's "Salute to George Weltner," 26-week sales drive in honor of the worldwide sales head's 34 years of service to the company.

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### 'Invitation' Pre-Peek At Stratford Festival

Invitation to the Dance, MGM feature starring Gene Kelly, will have its Canadian premiere during the Stratford Film Festival, to be held at Stratford, Ontario from July 23 to August 16 as part of the activity of the Stratford Shakespearean Festival Foundation. It will be released generally after its one-time showing at the Avon Theatre on August 8.

### Fire Gutted Five Shows This Year

Fire damage to Canadian motion picture theatres in 1956 will be larger than in the past few years, judging by the fact that the stated loss in several cases was well over \$100,000 each. Official figures for theatre fires, which come from the Dominion

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MANY people in our business are doing a great deal of soul-searching and in recognition of the fading pattern of past decades are trying to sketch a new one for the future. Oddly enough, just as one has about decided that the trend is in a certain direction something happens which may require a change of thinking.

Not many weeks ago motion picture theatres were again being counted out because our business had hit a slump and attendances were at a new low. Suddenly a few top attractions are released, business zooms, and out of the

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### Short Throws

**GENERAL** Assembly of the Federation Internationale des Associations de Producteurs de Films (International Federation of Film Producers' Associations) is scheduled for July 25. Item of importance on the agenda is the annual election of officers.

**CLAUSE** in the British Copyright Bill, now before the House of Lords, would make it obligatory for distributors to deposit a print of each film in the National Film Archive.

**LOEW'S** Theatres, Inc. vice-president and treasurer, Harold J. Cleary, 68, passed away in New York last week. He joined Loew's as an accountant in 1920. Surviving are three sons and a daughter.

**STATION** CFRB, Toronto, is building cash reserves to facilitate the financing of a TV station when and if a licence is granted, said the annual report of its parent company, Standard Radio Limited. The report, presented by chairman John A. McDougald, showed this fiscal year's profit to be \$138,162 compared with \$130,059 for the previous one. This made a "substantial addition" to cash reserves.

**PICKETING** of a Windsor drive-in owned by John Dydzak, Jr. in behalf of the IATSE developed into a battle in which 50 people were involved and six hurt. Two pickets were arrested. Ten Ontario Provincial Police cars came from Windsor and nearby towns to quell the fight

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### COMPLETE WARNER SALE

Sale of the controlling interest in Warner Bros., reported earlier, was completed last week. The group headed by Serge Semenenko, Boston banker, paid out \$16,500,000 for something like 600,000 shares at \$27.50 each. Jack Warner, with 10 per cent of the outstanding shares, is the largest single stockholder.

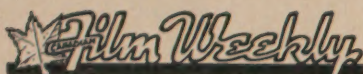
A reshuffling of executives followed. Harry M. Warner has resigned as president and Albert Warner as vice-president and treasurer, but both will remain on the board of directors. Jack Warner becomes president and will supervise production. Benjamin Kalmenson, formerly vice-president in charge of distribution and president of Warner Bros. Pictures Distributing Corporation, becomes vice-president and a member of the board. Samuel Schneider continues as vice-president and assistant to the president and takes on the job of treasurer, as well as becoming a member of the board, which also includes Semenenko, Waddill Catchings, Stanleigh P. Friedman, Samuel Carlisle and Robert W. Perkins.

### 16-WK. RKO DRIVE IN HONOR OF PREZ DANIEL T. O'SHEA

The "Dan O'Shea Drive," RKO's 1956 sales competition, will run from August 31 to December 20 and bring cash prizes to winning exchanges, it was announced in New York by Walter Branson, vice-president in charge of world

distribution. Branson's message, saying the drive "will give us an opportunity to show the new RKO in action," called for the greatest effort in the company's history. Jack Labow, Canadian g.m., will lead the branches in this country.





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## FIRE DAMAGE

(Continued from Page 1)

Fire Commissioner's Office in Ottawa, have not yet been issued for 1954 and 1955.

Five theatres were completely destroyed by fire so far this year. Three Quebec situations were gutted—O. E. Fontaine's 523-seat Empire, one of LaTuque's two houses; E. Montcalm's 280-seat Theatre Moderne in St. Julienne, a six-day, French-language situation that was one of two there; and John Dydzak's 400-seat Palace in Val d'Or, which had an estimated loss of \$135,000. The LaTuque house is being rebuilt at an approximate cost of \$100,000.

Destroyed in Saskatchewan was the 150-seat Frontier at Frontier, a Board of Trade operation until its closing two weeks earlier, in the first week of February.

Early in June the Academy, Maillardville, BC, operated by Harold and Garnett Locke of Vancouver, was closed by a fire that did an estimated \$125,000 worth of damage.

Six serious theatre fires occurred during 1955, the major one being the destruction of the F. G. Spencer circuit's 1,050-seat Prince Edward in Charlottetown. Three of the remaining five burned out were in Quebec, the exception being the 195-seat Paradise of J. P. Hawkins in Paradise Valley, Alberta, and P. Rose's 288-seat Rose Mac in Langruth, Manitoba.

The Quebec houses were A. G. Germain's 150-seat combined town hall and theatre in Quyon; A. Gilbert's six-day, 400-seat Figaro in Amqui; and A. Gringras' 384-seat Canada in Levis.

Fires in theatres average about 40 per year, ranging from little more than smoke to complete destruction.

It is significant that only one of 11 theatres gutted in the last 18 months is being rebuilt.

## 'Capital Offense'

MGM has borrowed Coleen Miller from Universal-International to star with Leslie Nielsen in Capital Offense. Miss Miller, who recently completed The Rawhide Years with Tony Curtis, will play Nielsen's bride, who thwarts his kidnappers.

# 10 From Paramount

(Continued from Page 1)

While War and Peace and The Ten Commandments, films of the greatest importance in the company's entire releasing history, will only enter the initial phase of their long-range distribution during the second half of 1956, the eight other pictures for all practical purposes will be released generally in the period.

In keeping with Paramount's announced policy for all its productions, the ten new films have been made in VistaVision. Eight are in Technicolor and two were shot in black and white.

Paramount's general release schedule for July through December follows:

July — Panama-Frank's That Certain Feeling, in Technicolor, starring Bob Hope, Eva Marie Saint and George Sanders, and Perlberg-Seaton's The Proud and Profane, top-billing William Holden and Deborah Kerr.

August — Dean Martin and Jerry Lewis' Pardners, in Technicolor.

September — The Vagabond King, in Technicolor, introducing Oreste co-starring with Kathryn Grayson, Rita Moreno and Sir Cedric Hardwicke, and The Search for Bride Murphy, starring Louis Hayward, Teresa Wright and Nancy Gates.

October — Edward Dmytryk's The Mountain, in Technicolor, starring Spencer Tracy, Robert Wagner and Claire Trevor.

November — Three Violent People, in Technicolor, starring Charlton Heston, Anne Baxter, Gilbert Roland and Forrest Tucker.

December — Hal Wallis' Hollywood or Bust, in Technicolor, starring Dean Martin and Jerry Lewis with Anita Ekberg and Pat Crowley.

November will mark premieres of The Ten Commandments, at the Criterion, New York; Warner's Beverly, Los Angeles; RKO Keith's, Washington; the Randolph, Philadelphia; the Astor, Boston; University, Toronto; Loew's Ohio, Cleveland; Madison, Detroit, and McVickers, Chicago. Additional premieres of the DeMille masterpiece will follow in

December in Baltimore, Montreal, Miami Beach, San Francisco and Cincinnati, according to present indications.

War and Peace, viewed recently in London for the first time by top Paramount executives, is due to have its world premiere in August at the Capitol Theatre, New York. Barney Balaban, Paramount president, said in London that "the unprecedented expenditure of talent, time and money" for "the vast adventure in supershowsmanship" represented by War and Peace, two years in the planning and a year in production, has led him to conclude that "in all of my long experience in Show Business I honestly can think of only four or five other pictures qualified to rank with it."

The Ten Commandments includes in its top cast Charlton Heston, Yul Brynner, Anne Baxter, Edward G. Robinson, Yvonne De Carlo, Debra Paget, John Derek, Sir Cedric Hardwicke, Nina Foch, Martha Scott, Judith Anderson, Vincent Price and others. The key roles in War and Peace are filled by Audrey Hepburn, Henry Fonda, Mel Ferrer, Anita Ekberg, John Mills, Vittorio Gassman and others.

## News Clips

Research to determine to best time for the last cinema performance may be undertaken by London exhibitors, since some consider they start too early for people who come home later from work than others . . . Tillicum Outdoor Theatre, near Victoria, just spent \$8,000 for a giant screen. Business is a little better this season than last, Manager Bill Ward said . . . Copyright for stills in Britain will be extended from 25 to 50 years in the Act about to be approved by Parliament. The Act also extends the copyright on films for the same length of time.

Robert Rose Productions, specializing in TV commercials, now occupies the old CHUM studio on Mutual Street, Toronto . . . Dr. David W. Petegorsky, 41, a member of Canada's National Film Board during the war, died recently at his home in New York after a long illness . . . The Hi-Way Drive-in at Renfrew and the Ski-Hi Drive-in at Arnprior, both owned by the Ottawa Valley Amusement Company, have become members of the Motion Picture Theatres Association of Ontario . . . Odeon Theatres is suing the City of Vancouver for unstated damages to the Lux Theatre caused by a burst water main last March.

## OUR BUSINESS

(Continued from Page 1)

mothballs comes the old acorn about there being nothing wrong with our business that good pictures cannot cure.

There are many things wrong with our business which are in no way related to good pictures and which could be cured by co-operation and clear thinking, but probably won't be. It has become a popular pastime to brand TV as the villain and the architect of all our misfortunes. This is not so, and we must adjust our thinking to the realization that TV is a product of the electronic age and another business rival. Motion pictures producers are no longer in a panic because of TV. They have literally joined it and are prepared to produce for this medium as well as motion picture theatres to the point that if theatre revenues are not sufficiently good they can switch their attention entirely to TV. They feel that the future belongs to them and that they can always peddle their wares on one side of the street if not on both.

It is difficult to take issue with this viewpoint, just as one could scarcely complain if a theatre owner was to convert his property to another use if it was not economically feasible to continue to use it as a place of motion picture entertainment. However, the complete sellout to TV comes when backlogs of major film productions are sold for TV showings. The potential perils of this trend were dramatically highlighted to me one day when I asked a theatre manager why his matinee attendance was so poor. He pointed out to me that the advertised film being shown on TV that afternoon, although old, was better than what he was presently showing. Imagine the consequences when the backlogs of many top producers become available for showing on TV.

If movie attendances continue to shrink, production budgets will be affected because of smaller returns. It is difficult to sell entertainment which a competitor is giving away, even though the competitor's presentation may be inferior.

The pattern for the future is still in the sketching stage. Form and color are yet to be applied. Whether producers will be able to successfully do business with two competing facets of entertainment is still a moot point. Whether theatres will be able to survive this new kind of competition is still an unanswered question. We have reconciled ourselves to the fact that weekly per capita attendance is considerably less than it was and has very little chance of again hitting the heights of former years. However, the downward trend has been temporarily reversed and the problem now is to keep it moving in this new direction.

## Columbia, Aldrich In Two-Picture Deal

Columbia Pictures has signed Robert Aldrich to a two-picture contract and his first assignment will be the direction of Garment Center, story of a fight to rid a New York garment manufacturing firm of murderous, union-busting racketeers.

Aldrich's second film for Columbia will be an independent production to be made by his company, The Associates and Aldrich, and to be chosen before Garment Center is completed.



## UNESCO CENTRE

(Continued from Page 1)

a network of regional or national offices, as proposed at a meeting in Unesco House, Paris, recently. Among the film and TV experts from North and Central America, Western and Eastern Europe and India were Carl J. Lochnan, European representative of the National Film Board, and Richard S. Lambert, supervisor of school broadcasts for the Canadian Broadcasting Corporation.

The Centre would be largely financed by the industry itself and many of the 30 experts indicated the support of their own organizations. They also promised to lay the groundwork for the national committees.

The purpose of this international centre, first proposed by the meeting organized by Unesco in Tangier last September, is to promote co-operation between the cinema and television and improve TV organizations' access to the world's production of educational films and kinescopes. The International Centre, in its initial stage, is envisaged as a clearing house for information on sources of supply and on the requirements of television. It will also organize international festivals and meetings, stimulate the production of films for television, seek to facilitate the circulation of such films, including free films offered by member countries, disseminate information about practical experiences gained in various parts of the world and give special assistance to countries which have newly-established television services.

The regional or national offices, while co-operating with head office in supplying information, may also act as viewing centres and film libraries for material of an educational, scientific and cultural nature.

The meeting asked the Director General of Unesco to submit the project to the Ninth General Conference, meeting in New Delhi next November. After approval has been obtained it is proposed to set up an interim committee which will begin the work of the Centre and in particular organize a Constituent Assembly nine months after the constitution of the committee.

M. Henri Storck, president of the Belgian Association of Film Writers, was elected chairman of the meeting. Vice-chairmen were Ivan Andreev, assistant director of Soviet radio and TV, Maurice B. Mitchell, president of Encyclopaedia Britannica Films, USA, and Paul Rotha, film producer and author, United Kingdom.

### Katzman Signs Rory Calhoun

Sam Katzman has signed Rory Calhoun for the title role in Columbia's Utah Blaine, a Clover Production.

## News Notes

### FOX 'WORLD SHOWMANSHIP DRIVE'

A 26-week "World Showmanship Drive," divided into two 13-week periods and embracing for the first time 20th Century-Fox' domestic and international distribution organizations, was outlined by Alex Harrison, general sales manager, at the two-day meeting of the Central and Mid-West districts held recently in Chicago. The drive will cover the last half of this year and bonuses and special prizes have been offered by Spyros P. Skouras, president.

C. Glenn Norris, Central-Canadian division manager, flew to Chicago for the sales conclave.

Among the topnotch product included in the drive will be such pictures as *The King and I*, *Bigger Than Life*, *Bus Stop*, *The Last Wagon*, *The Best Things in Life Are Free*, *Anastasia*, *Teenage Rebel* and *The Wayward Bus*.

### NEW ONTARIO COMPANIES

The well known Toronto impresario, Walter Homburger, has incorporated the firm of Walter Homburger Limited in Ontario, with its head office in Toronto. Its purposes and capitalization:

"To present, produce, manage, conduct and represent at any theatre, music hall or place of amusement or entertainment such plays, dramas, comedies, operas, burlesques, pantomimes, revues, promenade and other concerts, musical and other pieces, ballets, shows, exhibitions and variety and other entertainment as the Company may from time to time think fit; and for the further objects therein set forth: with an authorized capital of \$40,000 divided into 30,000 non-voting redeemable preference shares with a par value of \$1 each and 10,000 common shares with a par value of \$1 each."

Another interesting incorporation is of Celebrity Photos (North America) Limited, which is "To carry on the business of photographers and reproducers of pictures." Its principals, Roy William Cummings and Bryan Lonsdale, respectively credit manager and accountant from the Township of York, have capitalized the firm at 3,600 non-voting preference shares with par value of \$10 each and 4,000 common shares without par value.

## FIVE FROM FOX

(Continued from Page 1)

July, August and September, represents one of the company's strongest and most diversified arrays of films, led off by Rodgers & Hammerstein's *The King and I* in CinemaScope 55, which currently is off to a smash start in 13 first engagements.

Following the musical drama starring Deborah Kerr and Yul Brynner, the company will open *Bigger Than Life*, controversial drama of drug addiction, produced by and starring James Mason. Topcast with Mason are Barbara Rush and Walter Matthau. The film, directed by Nicholas Ray, is based on an article from *The New Yorker* Magazine by Berton Roueche.

August will see the premiere of *Bus Stop*, starring Marilyn Monroe in her first screen appearance since *The Seven Year Itch*. Newcomer Don Murray is introduced in the Buddy Adler production based on the hit Broadway play by William Inge. Joshua Logan directed from a screen play by George Axelrod.

For Labor Day holiday engagements and playdates throughout September, 20th Century-Fox will offer *The Last Wagon*, an epic Western drama starring Richard Widmark and co-starring Felicia Farr. William B. Hawkes, who co-produced last year's hit, *The Tall Men*, is producer and Delmer Daves director of the film.

The fifth production on the slate is *The Best Things in Life Are Free*, a lavishly-mounted musical drama starring Gordon MacRae, Sheree North, Dan Dailey and Academy Award-winner Ernest Borgnine. Based on the celebrated careers of tunesmiths DeSilva, Brown & Henderson, the musical was produced by Henry Ephron and directed by Michael Curtiz.

### AA's 'Out Of This World'

Jane Nigh will star in AA's Bowery Boys comedy, *Out of This World*.

### MGM Pacts Cyd Charisse

MGM has signed Cyd Charisse to a long-term contract.

### Vera Miles Signs For Para's 'Beau James'

Beautiful actress Vera Miles has been signed by Paramount for the key romantic role opposite Bob Hope in *Beau James*. Hope portrays former mayor Jimmy Walker in the biofilm which will be produced and directed by Mel Shavelson and Jack Rose from their own script.

Miss Miles will portray the exacting real-life character of Betty Compton, Broadway singing-dancing star who became Walker's second wife. Walker resigned as New York's mayor in 1935.

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## Typographs

NEWS THAT CBC is willing to produce for TV in association with others stirred enquiries directed at local reps of NY groups . . . *Let's take a trip out on the limb: Parker over Moore* . . . *Nicholas Salynck*, long-time subscriber of ours, says he has the dough for an Ukrainian feature and is looking for an experienced Canadian film maker of Ukrainian extraction . . . *How about an International Insulting Contest between Britain's Gilbert Harding and the USA's Jack E. Leonard, with Mickey Lester, Canada's best disc jokey, as referee?* . . . *Stan Helleur* made the Manhattan rounds with Hy Gardner, *Herald-Trib* columnist, last weekend. He's Gardner's local equivalent for *The Telegram* . . . *City sight:* Most mornings a little old lady goes from bench to bench in Queen's Park, digging into a paper bag and presenting loungers, mainly mendicants, with a sandwich for breakfast. That's better than feeding the pigeons . . . *Dear City Council:* Give the Reference Library some extra money, will you? The old chairs there are noisily creaky . . . *Summer bachelors*, in the first fine flush of new-found freedom, have been closing the night clubs and ending an evening of gabbing and ogling with all-night card games. Now, tired and exposed to the unaccustomed loneliness, they wish the wife and kids were back from the country cottage.



A CLIP FROM *The King and I* was shown on *Tabloid*, with Clyde Gilmour telling Joyce Davidson what a wonderful film it is. Clyde is now at the Beverly-Hilton, in the heart of the Hollywoods, from which he goes forth daily to hunt the stuff columns are made of . . . *Eric McLean* of *The Montreal Star* replaced Gilmour in June on the CBC's Sunday network program, *Critically Speaking*, while the movie mauling is being done this month by Kildare Dobbs, a staff editor at Macmillan's in Toronto, who got a crack at it last year during Clyde's three-month leave . . . *Ed Hocura*, now doing the celluloid assays for *The Hamilton Spectator*, is light and bright—if a bit gabby and verging on wiseguyism . . . *No, Mabel*, the peak known as Old Baldy wasn't named in honor of Yul Brynner, new idol of the lads who comb their hair with a towel . . . *The fabulous grosses of Trapeze* make this comment about the tremendous popularity of Lollobrigida worth thinking about: "It is incredible to realize that her popularity has sprung from publicity and subtitled films, for she has only been seen in undistinguished English-speaking films." That comment was made by Jock MacGregor in his *London Observations* for *Showmen's Trade Review* . . . *The Ulster clan*, headed by Sam, still runs a couple of movie houses but its place in the hotel field, initiated some years ago with the acquisition of the Westminster, home of the famed Town & Country restaurant, will be enlarged by two motels being constructed now . . . *Being a liqueur lover*, I am awaiting Alberta Distillers' Beaucaire, made from rye whiskey and maple syrup.

FREDDY LEAVENS, now manager of the Elmdale, Ottawa, will likely join Ralph Dale's Regional Theatre Circuit, an Odeon subsidiary, come autumn. The present crew at head office, Toronto, is comprised of Bill Munroe, Keith Wilson and Jim Harrison . . . *A lad left* a subway token, worth 12½c, as a coffee tip in a restaurant recently. "Out of silver," he explained . . . *Ron Leonard* will become Odeon ad-pub chief when his boss, Jim Hardiman, leaves for his National Theatres' post in LA in September . . . *A club for radio and TV people* will be opened by Byng Whitteker and Jimmy Shields across from the CBC on Jarvis Street, in the building next to Spence Caldwell's. Food will be served, so artists and technicians won't have to depend on the CBC canteen . . . *There will be no issues* of this publication dated August 8 and 15. We're suspending them so that we can close down for the annual vacation. That means these offices will close on Friday, July 27 and reopen Monday, August 13 . . . *Dot and Win Barron* became grandparents through the birth of a daughter to Mrs. Stanley Cleminson . . . *Regular motion picture critic of Mayfair*, beginning with the September issue, will be Gerald Pratley . . . *Ken Johnson* suggests that my recent praiseful comment about *The Barris Beat*, emceed by Alex Barris, who is of Greek extraction, should have been headed: *Ode on a Grecian Turn*. Or don't you dig Keats? Incidentally, Len Casey gets credit for producing and directing *The Barris Beat*, which looks like the liveliest of the local summer TV shows.



## Observanda

A YOUNGER MEMBER of one of the older families got pally with a character he had met on the sporting and night club rounds. He invited the character to the family's country estate. Soon he was bored with his pal, who was a little out of key in those surroundings.

"Here's a gun and a couple of dogs," he said to the guest. "Go into the woods and have some fun."

The guest was back in a half-hour.

"Didn't you enjoy yourself?" asked the host.

"Sure," was the reply. "Have you got any more dogs?"

ASSISTANT DIRECTOR on *The Last of the Mohicans*, due to get rolling soon, is Stanley Neufeld, son of producer Sig Neufeld and nephew of director Sam Newfield, Sig's brother. Sig was here last week and will come back with Mrs. Neufeld to stay for a while . . . *Roffman & Foster* have resumed as Meridian Films Limited . . . *Managers* of Owen Sound's four theatres got the City Council to lower the seat tax from 25c to 15c, weeks before Oshawa won its reduction . . . *Can anyone* get nostalgic about a police station? Any kid raised in the rough-and-tumble Chinese, Jewish or Italian settlements of the downtown district three decades or-so ago can remember when "No. 2," on Dundas near Bay and now being wrecked, played an important part in the social life of the area. Many a lively evening ended at ye olde copshop and one of the downtown sights was the Black Maria being emptied of its drunks, battered brawlers, Chinese gamblers and shady ladies . . . *Those colorful Paris scenes* that hang in the reception office outside N. A. Taylor's suite at Twinex were done by Charlie Stephenson, employing the painting-by-numbers method, during his recent illness. Nat gave the materials to Charlie when he was abed for so long and the bread cast on the waters came back sandwiches . . . *So when will* the Lincolnesque Gregory Peck play Lincoln already? . . . *I thought Jazz* had reached the ultimate in noisy progression when it went from Boop to Bop—but now Rock 'n Roll! . . . *The newspaper in Cut Knife, Saskatchewan*, is called—fittingly enough—*The Grinder* . . . *In Trapeze* Tony Curtis is Aldo Ray's voice-alike.

OSCAR WILDE, his wit and his works continue to enliven conversation, reading and theatregoing. At the height of his fame he went to jail for a moral crime that shocked the English-language world. That stifled neither his wit nor his creative capacity.

When he was being taken from London to Reading Gaol he had to wait in the rain. He asked his guard if he could speak to him for a moment.

"Yes, what is it?" asked the guard.

"If this is the way Queen Victoria treats her convicts," said Wilde, "she does not deserve to have any."

YOU KNOW WHY a barber pole looks like it does? In other times barbers often subbed for doctors and they believed bleeding to be good for what ails you. The pole is the arm and the stripes imitate blood running down it . . . *Where does "Cop" come from?* I always thought it was from the "C.O.P." worn by London bobbies, the initials of which stand for "Constable of Police." But Meyer Berger, in the *New York Times*, quotes an explanation that Gotham policemen used to wear a copper star as a badge of authority and "Cop" derived from that . . . *Ocularity* at John and Stephanie Streets: A church entrance, with fine studded doors, at the foot of a great steeple, in which there is a belfry—but no church. It stands alone, all that remains of the historic structure that was the cathedral of St. George The Martyr, surrounded by empty space. It was repaired after a fire destroyed the church proper, so I guess the intention is to keep it standing in noble isolation as a symbol of a storied past . . . *From Television Age:* "An egghead friend of our family finally succumbed and bought a TV set. He said he had to do it because everyone in his family is an opera lover: He, Grand; his wife, Soap; his kid, Horse" . . . *When will* the Federal Government order the removal of the high brick wall, hideous by day and sinister by night, which cuts off the large and lovely lawn of the former Beardmore mansion, Chudleigh, at the N-W corner of Dundas & Beverley? It's now the RCMP barracks, diagonally across from the Art Gallery grounds. It would brighten the corner beautifully, giving tourists using Dundas Street a better impression.



## Review

**SOMEBODY UP THERE LIKES ME**

(From The Film Daily, NY)

with Paul Newman, Pier Angeli and Everett Sloane.

MGM 113 Mins.

A FIRST-RATE DRAMA OF LOVE AND FISTICUFFS. STANDS AS A STRONG BOXOFFICE CONTENDER. PERFORMANCES SUPERB; STORY OUTSTANDING.

A highly popular entertainment of the first rank has been fashioned in *Somebody Up There Likes Me*. This production, based on the autobiography of the former middleweight champion and latter-day TV performer, Rocky Graziano, has been directed and acted superbly. The production has been put together with considerable skill. It moves excitingly all the way, has moments of electric drama, and is touched off with fine bits of comedy. It should score heavily at the boxoffice.

Stage actor Paul Newman turns in a perfectly wonderful portrayal in the role of Rocky. He has brilliantly captured the gestures and mannerisms of the fighter and his performance is one that will bring him enthusiastic attention.

Indeed Robert Wise's direction has brought out the finest in Pier Angeli, as the shy, immigrant girl Rocky woos in his unorthodox style and marries; and Everett Sloane, as the trainer. Also worthy of special note is Sal Mineo who plays the street punk and slum buddy of Rocky.

The song, *Somebody Up There Likes Me* is sung at opening and closing by none other than Perry Como. Ernest Lehman rates praise for his screenplay as does Bronislau Kaper for the music, and Joseph Ruttenberg for the photography.

CAST: Paul Newman, Pier Angeli, Everett Sloane, Eileen Heckart, Sal Mineo, Harold J. Stone, Joseph Buloff, Sammy White.

CREDITS: Producer, Charles Schnee; Director, Robert Wise; Associate producer, James E. Newcom; Screenplay, Ernest Lehman; Based on the autobiography of Rocky Graziano, written with Rowland Barber; Director of photography, Joseph Ruttenberg.

DIRECTION: Excellent.

PHOTOGRAPHY: Imaginative.

**Wallis To Make New Western For Para**

Hal Wallis will produce *Showdown*, a big-scale, off-beat outdoor drama, as a follow up Western to *Gunfight at the OK Corral*, his newly-completed VistaVision-Technicolor Western for Paramount which stars Burt Lancaster and Kirk Douglas.

James Poe has been signed by Wallis to start immediately on the screenplay of *Showdown*, which was written by Les Crutchfield. It is hoped that Lancaster and Douglas will again be teamed for the film.

**Short Throws**

(Continued from Page 1)

in front of the drive-in, which has been operating without an IA agreement since it opened in March. The same week Dydzak and Henry Thornberry, head of the Hamilton Projectionists Union, laid assault charges against each other after some trouble outside the former's drive-in at Clappison Corners.

**ESTATE** of the late Morris Weiss, former Odeon partner, is \$672,071. He owned the Colony and Fairlawn theatres, Toronto, which are under Odeon operation, and was a partner in the operation of the Grant, for which he held the lease jointly with Odeon. Almost all bequests were to members of his family.

**SUCCESSOR** to Greig R. Jones as manager of the Capitol and Empress, Odeon Moncton theatres, is John A. Melanson, who was moved from the Capitol, Yarmouth, NS. Jones was promoted to the post of Halifax supervisor recently. Melanson is a native of Joggins Mines, NS.

**VETERAN** Victoria theatre manager J. M. (Jock) Robertson died recently a day after his 80th birthday as a result of a fall down the rear stairs of the Atlas Theatre. He had been moved there while the Capitol, which he had managed since 1931, was being renovated by Famous Players and he would have returned to that theatre when it reopened. Born in Motherwell, Scotland,

Robertson came to Canada in his 20s, worked in a steel factory and after two years came West. He went into Show Business as a singer, became a projectionist and in 1913 became a manager with the opening of the Dominion. He was a member of Famous Players' 25 Year Club. His widow, Christina, survives.

**MOTION** Picture Centre Limited, Toronto, which Gerry Kedey heads, has been adding staff. New writer-director is Robin Hardy, formerly an account executive with the London office of Foote, Cone & Belding and after that a writer-director with the Realist Film Unit of Britain. Other additions are Russ Heiss and Gerry Farkes as assistant directors. Both just completed the three-year film and TV production course at Ryerson Institute of Technology, Toronto.

**POPULAR** in Canada, Frank J. A. McCarthy has been promoted from Southern and Canadian sales manager of Universal Pictures to assistant general sales manager, it was announced in NY by Charles J. Feldman, vice-president and general sales manager. He replaces the late Raymond E. Moon. Henry H. Martin of Dallas succeeded McCarthy as Southern manager but the Canadian part of the former title was dropped, since Universal product is franchised in Canada to Empire-Universal Films, which A. W. Perry heads. McCarthy came into the industry in 1918.

**CINE-MIRACLE NOT FAR AWAY**

A new exhibition development that will no doubt reach into Canada is the widespread installation of Cine-Miracle equipment, with which Cinerama productions can be projected from one booth. Elmer C. Rhoden has handled the chief operation post of National Theatres to Frank H. Ricketson, Jr. of Denver so that he can devote himself to Cine-Miracle. This means the production of pictures as well as handling of distribution and exhibition arrangements.

According to The Hollywood Reporter, discussions have also been held with General Motors about turning out truck units whereby Cine-Miracle can be roadshown in tents.

James Hardiman, director of advertising and publicity for The Odeon Theatres (Canada) Limited, resigned recently to join National Theatres and he reports September 10.

**'60 YEARS OF CINEMA' UK EXHIBIT**

An 18-room exhibition, *Sixty Years of Cinema*, was recently opened in London to mark the first public film show in Great Britain. The evening before a private reception was attended by prominent personalities, including stage and screen stars. The exhibition was organized by the British Film Institute in association with La Cinematheque Francaise and profits will go to British charities.

A feature of the exhibition is a modern theatre, outfitted with 16 mm. and 35 mm. projection by G. B. Kalee, Limited. During the day there are hourly showings of *The Stars Who Made the Cinema* and in the evenings great classics of the screen are offered.

The J. Arthur Rank Organization built a miniature studio showing many departments as part of its section. In 22 steps it shows how a film is made, beginning with examination of books for the story.

## Review

**ALL FOR MARY**

(From To-Day's Cinema, London)

with Nigel Patrick, Kathleen Harrison, David Tomlinson, Jill Day. Directed by Wendy Toye.

(Eastman Color)

J. Arthur Rank 79½ Mins.

**COMEDY:** Version of the successful stage play about the effects of the intervention of a dear old nanny in an amorous rivalry at an alpine resort. Some venerable jokes are given a new polish by the well-timed delivery of popular British funny men, characters are of course broadly drawn. The snowy beauties of the mountain settings are always pleasant to look at in Eastman Color, and production values are generous. Camera technique is uncomplicated, direction is generally brisk though unobtrusive. Noteworthy highlights are a very well burlesqued skiing sequence and a riotous hotel fancy dress dance. Love interest is lightly treated, and there is one tuneful musical number. Cosy and endearing British comedy presented in friendly fashion, excellent entertainment for family audiences in all areas.

**TREATMENT:** This is a film which derives most of its comic effect from familiar but well-selected situations. As far as the dialogue is concerned, the jokes are neither particularly new nor particularly subtle. But they are the kind that never fail to get a laugh from mass audiences, and they are put across with plenty of pace. Direction and photography combine to engender an atmosphere of holiday gaiety and comfortable escapism.

**ACTING:** Nigel Patrick and David Tomlinson, as Clive and Humpy respectively, are a very well-matched comedy team. They toss the dialogue back and forth between them like a couple of expert table-tennis players, and make the most of every line. Kathleen Harrison is everyone's idea of the firm but kindly nursery tyrant, full of homely aphorisms and determined not to recognize adulthood in anyone. As Mary, Jill Day has little more to do than behave nicely and sing prettily.

**BOXOFFICE APPEAL:** Easy, friendly comedy; popular star team; strong family appeal; color.

**'Seven Waves Away'**

Lloyd Nolan has been signed by Copa Productions to star with Tyrone Power and Mai Zetterling in *Seven Waves Away*, which is before the CinemaScope cameras in London. Richard Sale directs the Columbia release from his own screenplay, with Ted Richmond as executive producer and John R. Sloan producing.



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